



## How it Works

inCircle Recruiting can help you recruit qualified candidates with three simple steps:

1. Establish an interactive presence inside our exclusive professional networks, featuring your job opportunities.
  - Associate your brand with over 140 trusted institutions.
2. Run targeted advertising campaigns within the network to engage candidates meeting your qualification criteria.
  - Choose from more than 10 targeting variables, including degree, major, industry, function and current employer.
3. Harvest your exclusive talent pipeline.
  - Proactively contact qualified, interested candidates.

## Our Audience

15 million verified graduates and professionals:

- 74% Bachelors degree, 18% Masters, 3% PhD
- 82% Over 5 years experience
- 47% Female, 19% Minority

## Pricing and Service

We offer subscription pricing, which includes dedicated customer support and the ability to recruit an unlimited number of candidates over your service term.

“ inCircle Recruiting helps us target and engage the pool of candidates that we care about most. ”

- Senior Director,  
Global Staffing, Juniper Networks

## About Us

Affinity Circles is the leading provider of exclusive social networks for established, professional organizations seeking to promote career advancement opportunities among their members. Today, more than 140 top tier organizations utilize the inCircle community platform to connect over 15 million members with preferred employers in a trusted, exclusive environment.

## Case in Point

“ inCircle Recruiting helps us build a talent pipeline of high quality candidates whom we may not have access to anywhere else. ”

- College Relations Manager,  
Lam Research

“ Thanks for your note via SJSU inCircle. In fact I did apply to a position last night. ”

I did not know of Lam Research, and became aware of it through SJSU inCircle which I just joined. ”

- 1995 Alumnus,  
San Jose State University

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